

Brochure



PAUSBIS2025

Pan-African US Business and Investment Summit

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Powering Pan Atlantic Economic Transformation through Trade & Investment.

HOSTED BY



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Date: May 14th to 15th 2025

Venue: Hubert H. Humphrey School of Public Affairs, University of Minnesota Conference Center, University of Minnesota.

Supported by:



About the Event

The **Pan-African US Business and Investment Summit**, hosted by **Equitable Development Action (EDA)**, transcends conventional summits—it acts as a catalyst for global economic advancement. EDA, a non-profit organization committed to fostering equity and economic inclusion, champions the creation of generational wealth in underserved communities through capacity development and advocacy, ensuring equal access to opportunities for prosperity.

The Pan-African Us Business and Investment Summit is a call to action. It brings together visionary leaders from Africa and the US, united in their ambition to improve business environments for all stakeholders. Serving as a hub of collaboration, the summit empowers participants to strengthen trade and business partnerships between Africa and the US.



Why the Summit is Crucial

Promotes Economic Empowerment: By facilitating partnerships and fostering trade relations, the summit empowers businesses on both continents to thrive and contribute to economic growth.

Stimulates Innovation and Entrepreneurship: The summit provides a platform for showcasing innovative ideas and entrepreneurial ventures, fostering creativity and driving innovation in both regions.

Supports Sustainable Development: Through initiatives focused on sustainability and corporate social responsibility, the summit encourages businesses to adopt practices that benefit society and the environment.

Strengthens Diplomatic Relations: By facilitating dialogue and cooperation between governments and businesses, the summit contributes to strengthening diplomatic relations between African nations and the US.

Focus Areas



1. Energy

Discussion 1: Leveraging Clean Energy Technologies to Drive Economic Growth in Africa

- Adoption of renewable energy technologies (solar, wind, hydro) to boost industrial output.
- Policy frameworks to accelerate clean energy transition.
- Investment and financing models for clean energy infrastructure.
- Capacity building and technology transfer to local energy sectors.

Discussion 2: The Role of AI & IoT in Energy Optimization

- Smart grids and energy monitoring systems.
- AI-driven predictive maintenance and energy efficiency in industrial use.
- IoT applications in energy management and consumption tracking.
- Data analytics to optimize energy use and reduce waste.

2. Agriculture & Solid Minerals

Discussion 1: Smart Farming and Agritech Solutions

- Precision agriculture and automation in farming practices.
- Investment in agritech startups for enhanced productivity
- Technology-driven supply chain management in agriculture.
- Climate-resilient agricultural techniques and innovations.

Discussion 2: Mineral Exploration, Extraction & Processing

- Sustainable mineral extraction and environmental impact reduction.
- Adoption of advanced technologies for mineral exploration and mapping.
- Financing and investment strategies in mineral processing infrastructure.
- Policy reforms for enhanced mineral sector governance and transparency.

3. Creative & Entertainment

Discussion 1: Digital Transformation in the Creative Economy

Focus Areas:

- Role of digital platforms in scaling Africa's creative industries.
- Intellectual property and copyright protections in the digital era.
- Digital distribution channels for film, music, and arts.
- Investment in digital creative infrastructure and innovation.

Discussion 2: The Rise of Africa's Creative Tech Startups

Focus Areas:

- Innovative startups leveraging tech for creative industries.
- Investment and mentorship opportunities for creative tech entrepreneurs.
- The role of AI and virtual reality in content creation and distribution.
- Building ecosystems that support creative tech startups.

4. Healthcare - Technology and Financing

Discussion 1: How Technology is Influencing the Healthcare Industry in Africa

Focus Areas:

Telemedicine and digital healthcare platforms.

- AI applications in diagnostics and patient management.
- Data-driven healthcare solutions and electronic health records.
- Mobile health solutions for rural and underserved areas.
-

Discussion 2: Public-Private Partnerships – Working Together to Achieve Health for All

Focus Areas:

Innovative startups leveraging tech for creative industries.

- Investment and mentorship opportunities for creative tech entrepreneurs.
- The role of AI and virtual reality in content creation and distribution.
- Building ecosystems that support creative tech startups.
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5. Bilateral Trade Promotion and Investment Facilitation

Discussion: Enhancing Bilateral Trade and Investment Flows

Focus Areas:

Review of Bilateral and unils trade agreements and frameworks

- Streamlining trade processes and reducing barriers
- Investment incentives and opportunities
- Trade logistics and supply chain efficiency.
-

The PAUSBIS focuses on key sectors vital for economic growth and development in Africa, including agriculture, renewable energy, information technology, bilateral trade and investment, and creative & entertainment industries. Through insightful discussions, workshops, and research findings, the summit aims to address challenges, explore opportunities, and foster collaboration to drive sustainable development and prosperity across the continent.





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Pan-African US Business and Investment Summit

Bridging the business divide across Africa & US Heartland.

WHY ATTEND THIS SUMMIT?

1. **Networking Opportunities:** Connect with a diverse group of visionary leaders, entrepreneurs, government officials, and industry experts from Africa and the US, expanding your professional network and fostering valuable connections.
2. **Sector-Focused Panel Sessions:** Dive deep into specific industry sectors with expert-led panel sessions, gaining valuable insights and strategies tailored to your area of interest or expertise.
3. **Access to Global Insights:** Gain access to cutting-edge insights, trends, and best practices in international trade, investment, and entrepreneurship, empowering you to stay ahead of the curve in today's rapidly evolving business landscape.
4. **Partnership Development:** Explore partnership opportunities and forge strategic alliances with businesses and organizations from diverse sectors, unlocking new avenues for collaboration and growth.
5. **Market Expansion:** Discover untapped markets and investment opportunities in Africa and the US, positioning your business for expansion and success in new geographical regions.
6. **Exhibition:** Explore the exhibition hall featuring innovative products, services, and investment opportunities, showcasing the latest trends and developments in the African and US markets.
7. **Private Networking:** Engage in exclusive networking events and private meetings with key decision-makers, fostering meaningful connections and collaboration opportunities in a confidential setting.
8. **B2B & B2G Networking:** Connect with potential business partners, investors, and government representatives through targeted B2B and B2G networking sessions, facilitating discussions and deal-making opportunities that drive business growth and development.



Visa Processing Support



Flight ticket booking support



Airport Shuttle support



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Sponsorship Opportunities

Summit Sponsorship provides a wide array of benefits, including brand recognition, complimentary conference registrations and private meeting facilitation.



Click here for more information. To become a sponsor, Email: panafricausbizsummit@edact.org

Register Today: Please visit www.pausbis.org to register.



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DAY
01

THE GRAND INCEPTION

Evening Kick-Off: Step onto the red carpet and into a world of opportunity. Register, mingle, and set the tone with our Welcome Cocktail as you network with the pioneers shaping the future of Pan-African and U.S. business.

DAY
2&3

ACTION PACKED MAIN EVENT

Morning Sessions: Be inspired by Keynote Presentations from the highest echelons of the U.S. government and African leadership. Engage directly with visionaries during plenary sessions and present your value in targeted investment pitches.

Evening Insights: Deep-dive into industry trends with our expert panels, secure pivotal deals in private partnership meetings, and explore an array of breakthroughs in the exhibition hall.

DAY
04

THE GRAND FINALE

Industrial Visitation: Experience innovation in action with visits to leading enterprises and hotbeds of ingenuity – a chance to witness and forge future collaborations.





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JUDE NNADI

Founder & CEO, Equitable Development Action (EDA)



Jude Nnadi

A visionary entrepreneur and consultant, leads Equitable Development Action (EDA) as its CEO. With a rich background in engineering and an MBA, Jude's expertise spans business strategy, inclusive economic development, and community empowerment. He is the

founder of Paadio Consulting, an enterprise dedicated to fostering Inclusive Economic Development by providing training, capacity building, and professional development for micro and small businesses. Jude is a driving force behind initiatives that promote Diversity, Equity, Inclusion, and Belonging (DEIB) across agencies, institutions, and corporations. His remarkable leadership led to multiple appointments by Governor Tim Walz, including the Council for Minnesotans of African Heritage (CMAH) and the Governor's Council on the Martin Luther King Jr. Holiday.

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Bridging the business divide across Africa & US Heartland.

200+
PARTICIPANTS

AFRICAN
HEADS
OF STATE

20+
US GOVERNMENT

12+
COUNTRIES
EXPECTED

80%
PRIVATE SECTOR



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Visit www.pausbis.org to learn about the exclusive benefits of the summit.

Contact Us

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